



# Space Information

*Women with Heart...Changing the World Around Us* is published as the official program of the *Women with Heart 2008 Gala*, the annual award ceremony for the Women's Fund. Each sponsor in the program will receive two copies—one as a reference and one to give as a gift to the woman or group honored in your space.

### SPACE RATES

The space rates listed below are based on black and white spaces. Full color is available only on the back cover.

¼ page	\$125
½ page	\$250
Full page	\$500
Back cover	\$750
Inside back cover	\$600
Inside front cover	\$600

### SPACE AND MATERIAL DEADLINES

- Space must be confirmed no later than January 15, 2008.
- Materials (camera ready artwork or copy and images for use in the space we create for you) must be submitted no later than January 15, 2008.
- To confirm your space, please refer to the attached agreement.

### PAYMENT INFORMATION

Payment for your space should be submitted with your agreement.

### MECHANICAL SPECIFICATIONS

	WIDTH	HEIGHT
Full page (no bleeds)	6 inches	7 1/2 inches
Half page horizontal	6 inches	3 5/8 inches
Half page vertical	3 inches	7 1/2 inches
Quarter page	2 7/8 inches	3 ½ inches

### SPACE DESIGN OPTIONS

1. If using **your** own graphic designer, you will incur all production costs related to production. Please send illustrator vector art (ai or eps) to [ryoung@gofoundation.org](mailto:ryoung@gofoundation.org) by January 15<sup>th</sup>, 2008.
2. If using **our** graphic designer, space creation costs in the book will be waived. You will have the ability to approve the space before it is published. To help us produce your space, please submit the following by January 15<sup>th</sup>, 2008, based on the size you have purchases.

### Photos:

Full page	Five or fewer
Half page	Four or fewer
Quarter page	One allowed, if desired

Please send images at a high resolution of 300 dpi at full size. If scanning of photos is required, it will be billed out separately by the quarter hour by Fine Print.

### Copy:

Full page	150 words or fewer
Half page	100 words or fewer
Quarter page	50 words or fewer

Copy is preferred in Microsoft Word format.

### Logo:

Logos are accepted for all sizes of ads.

Illustrator vector art (.ai or .eps) is preferred. High resolution raster art—300 dpi is accepted (.jpg, .tiff, .psd.) If scanning is required, it will be billed out separately by the quarter hour by Fine Print.

### PRINTING SPECIFICATIONS

36-48 pages black and white throughout with full color cover. 80 lb. text in dull enamel white. Trim size is 7 inches x 8 ½ inches

*All spaces are subject to review by the Women's Fund.*

Please return your space agreement, materials and payment by January 15, 2008 to:

Women's Fund

Community Foundation of Grand Forks, East Grand Forks & Region

620 DeMers Avenue | Grand Forks, ND 58201

phone. 701.746.0668 | fax. 701.772.3018





# Space Agreement

Please reserve space, as outlined below, in *Women with Heart...Changing the World Around Us* for the Women's Fund. I understand the Women's Fund makes no guarantee with regard to placement or position unless a premium placement (back or inside cover) is reserved. It is also my understanding there will be no charge for the creation of the space unless scanning is required, which would be billed separately.

*If you have a camera-ready space, please e-mail it to Rebecca Young at ryoung@gofoundation.org by January 15, 2008.*

*If you would like us to create your own space, please forward your proofed copy, logo and photos along with payment, as outlined below, no later than January 15, 2008.*

Ad sizes	Benefits and Cost	Initial	Space plus discounted table of eight for gala*	Initial
¼ page (b/w)	\$125 (space in book)		\$365 (space + table of 8)	
½ page (b/w)	\$250 (space plus 1 ticket to gala)		\$460 (space + table of 8)	
Full page (b/w)	\$500 (space plus 2 tickets to gala)		\$680 (space + table of 8)	
Outside back cover (full color)	\$750 (space plus 3 tickets to gala)		\$900 (space + table of 8)	
Inside front cover (b/w)	\$600 (space plus 3 tickets to gala)		\$780 (space + table of 8)	
Inside back cover (b/w)	\$600 (space plus 3 tickets to gala)		\$780 (space + table of 8)	
<i>Additional tickets are \$35 each and can be purchased in advance.</i>				
I would like _____ additional tickets at \$35.00 each for a total of (number x \$35): \$ _____				

\* The *Women with Heart 2008 Gala* is Thursday, March 6, 2008, starting at 4 p.m. with a silent auction of works and prints by Dyan Rey, and dinner at 6 p.m.

<b>GRAND TOTAL:</b>	\$ _____
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Contact information	
Contact name, printed	
Address	
City   State   ZIP	
Phone	
Fax	
E-mail	
Website	
Name of ad agency, if applicable	
Contact person at ad agency	
Phone at ad agency	

Signature		Date	
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Please return this form, space materials and payment by January 15, 2008 to:  
**Women's Fund**  
**Community Foundation of Grand Forks, East Grand Forks & Region**  
**620 DeMers Avenue | Grand Forks, ND 58201**  
**phone. 701.746.0668 | fax. 701.772.3018**